

### WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT

**Baystate Health is committed to presenting Continuing Education (CE) activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, Baystate Health has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CE activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interest<sup>1</sup>, which is used to pay all or part of the costs of a CE activity.**

Title of CE Activity:			
Activity Location		Activity Date	
Name of Commercial Interest:			
Amount of Educational Grant: (direct or in-kind)			
Grant will be used for the following:			
Speaker Honoraria	Speaker Expenses (itemize)	Meeting Expenses (itemize)	Other (list)

### Terms, Conditions, and Purposes

**Independence**

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited/Approved Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CE, selection of education methods, and the evaluation of the activity.

**Appropriate Use of Commercial Support**

3. The Accredited/Approved Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited/Approved Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited/Approved Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited/Approved Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

**Commercial Promotion**

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CE activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CE activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CE activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CE activity.
8. The Commercial Interest may not be the agent providing the CE activity to the learners.

**Disclosure**

- 9. The Accredited/Approved Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind", is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and Baystate Health agree to abide by all requirements of the **ACCME Standards for Commercial Support<sup>SM</sup>** (appended).

**Name of Accredited Provider**

Tax ID Number: 04-2105941  
 Contact Person: Joanna Valentina Donahue      Email Address: joanna.barnett@baystatehealth.org  
 Phone Number: 413-322-4242      Fax Number: 413-322-4259

**Name of Commercial Interest**

Address  
 City, State, Zip  
 Contact Person      Email Address  
 Phone Number      Fax Number

All checks should be made payable to: Baystate Health, Inc.  
 Continuing Education  
 759 Chestnut Street  
 Springfield, MA 01199  
 Attention: Joanna Valentina Donahue

**Agreed by Authorized Representatives**

Commercial Interest

Accredited Provider

\_\_\_\_\_  
 Signature and Date

\_\_\_\_\_  
 Signature and Date

\_\_\_\_\_  
 Print Name

\_\_\_\_\_  
 Joanna Valentina Donahue  
 Print Name

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Director, Continuing Education  
 Title

<sup>i</sup> The ACCME defines a Commercial Interest as any proprietary entity producing health care goods or services, consumed by, or used on, patients, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.